

SOHO

Uniquely embodying a
passion for life, culture
& entertainment.



“It is a privilege to create a product that
embraces camaraderie, stands steadfast in
celebration & offers solace in commiseration.”

RACHAEL CARTER
SOHO'S FOUNDER

TASTE WITH YOUR BUDS

ENJOY A FLIGHT GUIDED BY ONE OF OUR WINE HUSTLERS AT THE TASTING BAR.

Choose your destination & sample four of our first-class varietals.

\$25 per person

WAI NOT / WAIHEKE ISLAND, NZ

CARTER FAMILY ONETANGI
JOMARA VINEYARD

SOUTH IN THE MOUTH / SOUTH ISLAND, NZ

CARTER FAMILY ORGANIC-
CERTIFIED YARRUM & JOMARA
VINEYARDS / MARLBOROUGH
CLUTHA RIDGE VINEYARD /
CENTRAL OTAGO

IS THE LUX LIFE FOR YOU?
ADD ON A TASTE OF OUR DELICIOUSLY
DECADENT JC RESERVE..... **T \$10**

MEET THE FAMILY



SOHO MARA MÉTHODE ROSÉ BRUT 2023 **G \$22 / B \$95**

INSPIRATION MARA (4/1/36-28/9/77)
The older sister of SOHO's Croatian Matriarch Peggy.

Wild strawberries & raspberries with a fine, persistent bead. Shortbread & liquorice characters follow, leading to a crisp, dry finish. This Lady Madonna is available in very limited quantities.

A Single Vineyard wine from the Carter Vineyard in Onetangi, Waiheke Island.

SOHO STELLA**SAUVIGNON BLANC 2025 G \$16 / B \$70****INSPIRATION** Women with classic confidence

Beautifully expressive with passionfruit, blackcurrant & grapefruit characters over a fine texture. The acid is bright & mouth-wateringly juicy providing endless length. A Sauv with style & sophistication.

A blend from family-owned vineyards in the Southern, Wairau & Awatere Valleys of Marlborough.

SOHO JAGGER PINOT GRIS 2025.... G \$18 / B \$80**INSPIRATION** Men with full-lipped swagger

Dry with aromas of honeydew, pear & fresh fig. On the palate, discover grilled nectarine, lemon sherbet & fantastic mouthfeel that finishes dry with a hit of tangerine zest. Opulence & a little Rock n Roll.

A Single Vineyard wine from Clutha Ridge Vineyard in the Cromwell Basin, Central Otago.

SOHO WESTWOOD ROSÉ 2025..... G \$18 / B \$80**INSPIRATION** Fiery, fabulous & flamboyant people

A Merlot-Syrah blend with cherries, cranberries & pomegranate on the nose & through the palate. Crisp & dry with remarkable texture & incredible length. Flamboyance with flair.

A Single Vineyard wine from the Carter Vineyard in Onetangi, Waiheke Island.

SOHO HARRY ROSÉ 2025..... G \$16 / B \$70**INSPIRATION** People with purpose & charm

Everything you could want from a Rosé - refreshing aromas, juicy flavours, soft texture & a crisp, off-dry finish. Watermelon, strawberries & peach with a cheeky serving of crème brûlée adorn the glass, refreshed by Tahitian limes to finish.

A blend from family-owned vineyards in the Southern, Wairau & Awatere Valleys of Marlborough.

CURIOSITY POURS..... T \$6**SOHO FLEETWOOD****ORGANIC CHARDONNAY 2023..... G \$18 / B \$80****INSPIRATION** Timeless & distinctive songbirds

Rich & creamy on the palate with roasted peach, lemon zest & toasted almonds finishing with a lingering, fresh bright acidity. Groove the night away with Fleetwood.

A Single Vineyard wine from the Carter Organic Certified Jomara Vineyard, Southern Valleys, Marlborough.

SOHO CARTER**CHARDONNAY 2023..... G \$20 / B \$90****INSPIRATION** Maximilian Carter (02/12/98-15/10/12)
SOHO founder Rach's beloved Dalmatian Dog

Fleshy stone fruits, brioche & panna cotta, finishing with savoury, roasted hazelnuts, minerality & fine acidity. An epic sensory journey into Chardonnay.

Handpicked from the Carter Vineyards in Onetangi, Waiheke Island.

SOHO MAREN**ORGANIC RIESLING 2025 G \$16 / B \$70****INSPIRATION** SOHO founder Rach's baby girl

White florals & citrus with a honeyed richness & exotic minerality. A natural tension between limey acidity & natural sweetness finishes perfectly balanced. Persistence & pleasure.

A Single Vineyard wine from the Carter Organic Certified Jomara Vineyard, Southern Valleys, Marlborough.

CURIOSITY POURS..... T \$6

SOHO McQUEEN
PINOT NOIR 2023 G \$20 / B \$90

INSPIRATION King & Queen of Cool!

Dark cherries & ripe boysenberry with cedar & thyme that is quintessentially Central Otago, complete with hints of cocoa & vanilla bean. Layered & complex. Charismatic, cool climate style.

Select parcels of fruit from vineyards in Bendigo Terraces & Queensberry, Central Otago.

SOHO VALENTINA
SYRAH 2022 G \$22 / B \$95

INSPIRATION Lovers of perfection

Violet florals, red berries, chocolate & spices, a twist of liquorice, & grind of black pepper, all wrapped in elegantly fine tannins. Substance with rhythm & finesse.

A Single Vineyard wine from the Carter Vineyard in Onetangi, Waiheke Island.

SOHO REVOLVER MERLOT
MALBEC PETIT VERDOT 2022 G \$22 / B \$95

INSPIRATION A fully loaded life

A Bordeaux Blend with the soft roundness of Merlot, the juiciness & body of Malbec, & the structure of Petit Verdot. Cassis, plum, ripe blackberry & tobacco leaf. Bold, distinguished & loaded with complexity.

A Single Vineyard wine from the Carter Vineyard in Onetangi, Waiheke Island.

CURIOSITY POURS T \$6

SOHO JC
RESERVE BLEND 2020 T \$10 / G \$42 / B \$210

INSPIRATION The late John Carter (07/11/38-20/04/2020)

A NZ wine industry pioneer, innovator & SOHO's patriarch

Chosen from the best vines & only the best vintages. A powerhouse of fruit & savoury complexity with black forest gateau-like decadence. Seamless, timeless & ultimately ageable.

Select parcels from within the Carter Vineyard in Onetangi, Waiheke Island.



JOHN CARTER SNR, MAREN CARTER-TATTLE & MAXIMILIAN CARTER

MEET OUR FRIENDS

BEER

For those times when only a beer will do.
Our selection is fresh, frothy
& locally sourced.

SOHO FAMILY VINEYARDS
DUSTY LOW CARB LAGER
330ML \$12

A sassy collab with Hallertau brewery.
Some say she's the life of the party:
vibrant & quite refreshing. Inspired by
Rach's pooch Dusty. (4.5% ABV)

ALIBI BOHEMIAN PILSNER
440ML \$15

Imported floor-malted pilsner malt, lager
yeast & traditional Czech Saaz hops. Brewed
by our neighbours at Tantalus. (5.2% ABV)

HALLERTAU #7 MAXIMUS IPA
330ML \$12

A fiercely fragrant IPA with a soft,
rich maltiness. Brewed by our West-
Auckland comrades. (5.8% ABV)

HALLERTAU #8
MR YAKIMOTO RICE LAGER
330ML \$12

Dry, crisp, clean, a perfect palate companion
to Asian-fusion bites. Rice is nice! (5% ABV)

SAWMILL NIMBLE PALE ALE
330ML \$11

When you want more from less. Generous
character with lower alcohol. Brewed by our B
Corp certified friends up North. (2.5% ABV)

SAWMILL BARE BEER
NON-ALCOHOLIC PALE ALE
330ML \$11

Big tropical aroma & a smooth bitterness - it's
got everything except alcohol. (<0.5% ABV)

NON-ALCOHOLIC

WAIHEKE MINERALS SPARKLING WATER 1L \$15
Drawn from an aquifer deep below the island, naturally
filtered under high pressure through rock & sand.

COKE / COKE NO SUGAR / SPRITE / SPRITE
NO SUGAR / PINK LEMONADE / ORANGE /
BLACKCURRANT JUICE \$7

SPIRITS

LET'S DANCE MARGARITA \$24

Put down the taco and put on those red shoes...
Los Sundays Blanco + Cassis Liqueur + Lime + Mara + Salt

Enjoy on the rocks, straight up or with one of our premium
mixers: tonic, soda or dry ginger ale. All spirits are 30mls.

LOS SUNDAYS BLANCO OR
COCONUT TEQUILA \$17

To be the real deal Tequila has to be from Mexico, so this one isn't
a local offering, but one sip will let you know why this was the
only choice we could make. Your choice of the classic Blanco or
Coconut, infused with an all-natural sugar-free coconut extract.

WAIHEKE DISTILLING CO
SPIRIT OF WAIHEKE GIN \$17

A contemporary dry gin that pays homage to its island
provenance. Distilled with giant kelp, citrus & a hint of spice.

WODKA TRIPLE DISTILLED
PREMIUM GRAIN VODKA \$17

Made on Waiheke Island by The Heke. Wodka
displays hints of citrus peel, almond & black pepper.
The palate is warm, smooth & generous.

WAIHEKE WHISKY
THE SWEETWATER SINGLE MALT WHISKY \$22

Locally crafted at The Heke & aged for five years in
French oak barrels. Finished in ex-bourbon barrels.
Non-peated & supremely easy drinking.

EATERY MENU

SMALL PLATES

SHOESTRING PARMESAN	\$15
WARM OLIVES	\$8
SWEET & SPICY NUTS	\$8
CHARCUTERIE & PICKLES PINCHOS ..	\$12
SMOKED FISH & SOURDOUGH SLICES ..	\$12
BUTTER & SOURDOUGH (2 slices)	\$8
Extra slice of sourdough	+\$2
Gluten-free sourdough	+\$4
CHEESE	\$8ea
Your choice of Brie, Blue Cheese or Manchengo	

BIGGER PLATES

SWEET SOY FRIED CHICKEN	\$26
Crispy-edged fried chicken glazed with a glossy sweet-soy lacquer, offered with a chili oil (optional).	
GRILLED ZUCCHINI SALAD	\$20
Charred zucchini, with lush green goddess, a cloud of stracciatella & a bright cherry vinegar gloss, finished with fresh basil.	
ROASTED CARROTS	\$18
Showered with tangy lemony cultured buttermilk, kissed by warm fenugreek onions & crunchy spiced granola for contrast..	
LAMB SKEWERS	\$28
Tender lamb skewers with a chutney-like eggplant kasundi, cooling yoghurt, & a shower of coriander leaves.	
PRAWNS AJILLO	\$28
Delicately cooked pawns bathed in a light white-wine sauce, finished with coriander, golden crumbs & a crisp sourdough slice.	
BEEF RIBS	\$32
Slow-braised beef ribs in a glossy jus, brightened with gremolata & served alongside a toasted sourdough slice.	

SWEET

DUCK ISLAND ICE CREAM	\$16
3 scoops of your choice from today's flavours.	
OLIVE OIL ORANGE CAKE	\$15
Paired with a dollop of yoghurt.	

HARVEY

For food, please place your order & pay at the Food Truck window. Order wine & other beverages at the bar or with one of our Wine Hustlers.

WINE MATCH

Carter Chardonnay or McQueen Pinot Noir

Pure indulgence with a side of sass. Umami flavours are lifted by fruitfulness & earthy complexity, cleansed by juicy acidity.

Westwood Rosé or Fleetwood Chardonnay

Waltz of the flavours. A textural harmony where smoky, tangy undertones & creaminess meet crisp, vibrant fruits & seamless structure.

Carter Chardonnay or Jagger Pinot Gris

Aromas with exotic vibes. Earthy vegetables with middle eastern flavour are given sweetness & depth from layered fruits & fresh acidity.

McQueen Pinot Noir or Valentina Syrah

Love and Tenderness. Richness, warmth & spice meld with juicy, ripe berry fruits & savoury flavours, offset by silken structure.

Jagger Pinot Gris or Stella Sauvignon Blanc

Sensory Overload. A flavour bounty of grilled deliciousness lifted by layers of exotic fruits, palate liveliness & persistence.

Valentina Syrah or Revolver Merlot Blend

The Power Couple. Big, bold & beautiful. Warm, savoury flavours are given depth from plush fruits, spice & suppleness.

Maren Riesling or Mara Méthode

Sweet talking, smooth walking. Rich, creamy sweetness complemented by fresh citrus zest, florals & subtle spice. Go dry or go a little sweeter.

