



**SOHO / Uniquely
embodying a passion for life,
culture & entertainment.**

**FAMILY VINEYARDS /
Spanning from Waiheke Island
to Marlborough & Central Otago.**



**“It is a privilege to
create a product
that embraces
camaraderie,
stands steadfast
in celebration &
offers solace in
commiseration.”**

**RACHAEL CARTER
SOHO'S FOUNDER**

TASTE WITH YOUR BUDS

'WAI NOT' / WAIHEKE ISLAND

TASTING BOX.....\$30

- Waiheke Westwood Rosé
- Waiheke Carter Chardonnay
- Waiheke Valentina Syrah
- Waiheke Revolver Merlot Blend

'SOUTH IN THE MOUTH' / SOUTH ISLAND

TASTING BOX.....\$25

- Central Otago Jagger Pinot Gris
- Marlborough Stella Sauvignon Blanc
- Marlborough Harry Rosé
- Central Otago McQueen Pinot Noir

'MYSTERY' TASTE.....\$6 extra

How good are your taste buds?

'GOAT' TASTE.....\$20 extra

Waiheke JC Reserve Limited Edition

MEET THE FAMILY

SOHO BUBBLY

SOHO MARA

MÉTHODE ROSÉ BRUT 2023G \$25 / B \$105

INSPIRATION MARA (4/1/36-28/9/77)

The older sister of SOHO's Croatian Matriarch Peggy.

Wild strawberry & raspberry aromas with a fine & persistent bead. Shortbread, tea leaf & liquorice characters follow, magnificently poised with a jaw-dropping Brut dry finish.

Méthode Traditionelle Rosé hand-crafted from Merlot & Syrah grapes grown at the Carter Vineyard, Onetangi, Waiheke Island. Zero Dosage.



SOHO WHITES & PINKS

SOHO STELLA

SAUVIGNON BLANC 2025 G \$17 / B \$75

INSPIRATION Women with classic confidence

Beautifully expressive with passionfruit, blackcurrant & grapefruit characters over a fine texture. The acid is bright & mouth-wateringly juicy providing endless length. A Savvy with style & sophistication.

A blend from family-owned vineyards in the Southern, Wairau & Awatere Valleys of Marlborough.

SOHO JAGGER PINOT GRIS 2025.....G \$19 / B \$85

INSPIRATION Men with full-lipped swagger

Dry with aromas of honeydew, pear & fresh fig. On the palate, discover grilled nectarine, lemon sherbet & fantastic mouthfeel that finishes dry with a hit of tangerine zest. Opulence & a little Rock n Roll.

A Single Vineyard wine from Clutha Ridge Vineyard in the Cromwell Basin, Central Otago.

SOHO WESTWOOD ROSÉ 2025.....G \$19 / B \$85

INSPIRATION Fiery, fabulous & flamboyant people

A Merlot-Syrah blend with cherries, cranberries & pomegranate on the nose & through the palate. Crisp & dry with remarkable texture & incredible length. Flamboyance with flair.

A Single Vineyard wine from the Carter Vineyard in Onetangi, Waiheke Island.

SOHO HARRY ROSÉ 2025..... G \$17 / B \$75

INSPIRATION People with purpose & charm

Everything you could want from a Rosé - refreshing aromas, juicy flavours, soft texture & a crisp, off-dry finish. Watermelon, strawberries & peach with a cheeky serving of crème brûlée adorn the glass, refreshed by Tahitian limes to finish.

A blend from family-owned vineyards in the Southern, Wairau & Awatere Valleys of Marlborough.

SOHO FLEETWOOD

ORGANIC CHARDONNAY 2024.....G \$19 / B \$85

INSPIRATION Timeless & distinctive songbirds

Rich & creamy on the palate with roasted peach, lemon zest & toasted almonds finishing with a lingering, fresh bright acidity. Groove the night away with Fleetwood.

A Single Vineyard wine from the Carter Organic Certified Jomara Vineyard, Southern Valleys, Marlborough.

SOHO CARTER

CHARDONNAY 2024G \$22 / B \$99

INSPIRATION Maximilian Carter (02/12/98-15/10/12)
SOHO founder Rach's beloved Dalmatian Dog

Fleshy stone fruits, brioche & panna cotta, finishing with savoury, roasted hazelnuts, minerality & fine acidity. An epic sensory journey into Chardonnay.

Handpicked from the Carter Vineyards in Onetangi, Waiheke Island.

SOHO MAREN

ORGANIC RIESLING 2025 G \$18 / B \$80

INSPIRATION SOHO founder Rach's baby girl

White florals & citrus with a honeyed richness & exotic minerality. A natural tension between limey acidity & natural sweetness finishes perfectly balanced. Persistence & pleasure.

A Single Vineyard wine from the Carter Organic Certified Jomara Vineyard, Southern Valleys, Marlborough.

SOHO REDS

SOHO McQUEEN

PINOT NOIR 2024G \$22 / B \$99

INSPIRATION King & Queen of Cool!

Dark cherries & ripe boysenberry with cedar & thyme that is quintessentially Central Otago, complete with hints of cocoa & vanilla bean. Layered & complex. Charismatic, cool climate style.

Select parcels of fruit from vineyards in Bendigo Terraces & Queensberry, Central Otago.

SOHO VALENTINA

SYRAH 2022G \$22 / B \$99

INSPIRATION Lovers of perfection

Violet florals, red berries, chocolate & spices, a twist of liquorice, & grind of black pepper, all wrapped in elegantly fine tannins. Substance with rhythm & finesse.

A Single Vineyard wine from the Carter Vineyard in Onetangi, Waiheke Island.

SOHO REVOLVER MERLOT

MALBEC PETIT VERDOT 2022G \$22 / B \$99

INSPIRATION A fully loaded life

A Bordeaux Blend with the soft roundness of Merlot, the juiciness & body of Malbec, & the structure of Petit Verdot. Cassis, plum, ripe blackberry & tobacco leaf. Bold, distinguished & loaded with complexity.

A Single Vineyard wine from the Carter Vineyard in Onetangi, Waiheke Island.

SOHO GOAT LIMITED EDITION

SOHO JC

RESERVE BLEND 2021G \$50 / B \$210

INSPIRATION The late John Carter (07/11/38-20/04/2020)
A NZ wine industry pioneer, innovator & SOHO's patriarch

Chosen from the best vines & only the best vintages.

A powerhouse of fruit & savoury complexity with black forest gateau-like decadence. Seamless, timeless & ultimately ageable.

Select parcels from within the Carter Vineyard in Onetangi, Waiheke Island.



JOHN CARTER SNR, MAREN CARTER-TATTLE & MAXIMILIAN CARTER

MEET OUR FRIENDS

BEER

SOHO DUSTY LOW CARB LAGER 330ML..... \$14

A sassy collab with Hallertau brewery. Some say she's the life of the party: vibrant & quite refreshing. Inspired by Rach's pooch Dusty Springfield. (4.5% ABV)



ALIBI BOHEMIAN PILSNER 440ML \$16

Imported floor-malted pilsner malt, lager yeast & traditional Czech Saaz hops. Brewed by our neighbours at Tantalus. (5.2% ABV)

HALLERTAU #7 MAXIMUS IPA 330ML \$14

A fiercely fragrant IPA with a soft, rich maltiness. Brewed by our West-Auckland comrades. (5.8% ABV)

HALLERTAU #8 MR YAKIMOTO RICE LAGER 330ML \$14

Dry, crisp, clean, a perfect palate companion to Asian-fusion bites. Rice is nice! (5% ABV)

SAWMILL NIMBLE LOW ALCOHOLIC PALE ALE 330ML \$14

When you want more from less. Generous character with lower alcohol. Brewed by our B Corp certified friends up North. (2.5% ABV)

SAWMILL BARE BEER NON-ALCOHOLIC PALE ALE 330ML\$13

Big tropical aroma & a smooth bitterness - it's got everything except alcohol. (<0.5% ABV)

NON-ALCOHOLIC

WAIHEKE MINERALS SPARKLING WATER 1L \$15

Drawn from an aquifer deep below the island, naturally filtered under high pressure through rock & sand.

COKE / COKE NO SUGAR / SPRITE / SPRITE NO SUGAR / PINK LEMONADE / ORANGE JUICE / APPLE JUICE.....\$7

SPIRITS

GOOD SPIRITS

CLUB TROPICANA COCKTAIL (seasonal).....\$20

Where strangers take you by the hand & welcome you to wonderland. We shake up the ingredients to suit the season.

LOS SUNDAYS BLANCO OR

COCONUT TEQUILA \$18

To be the real deal Tequila has to be from Mexico, so this one isn't a local offering, but one sip will let you know why this was the only choice we could make. Your choice of the classic Blanco or Coconut, infused with an all-natural sugar-free coconut extract.

WAIHEKE DISTILLING CO

SPIRIT OF WAIHEKE GIN \$18

A contemporary dry gin that pays homage to its island provenance. Distilled with giant kelp, citrus & a hint of spice.

WODKA TRIPLE DISTILLED

PREMIUM GRAIN VODKA \$18

Made on Waiheke Island by The Heke. Wodka displays hints of citrus peel, almond & black pepper. The palate is warm, smooth & generous.

WAIHEKE WHISKY

THE SWEETWATER SINGLE MALT WHISKY \$22

Locally crafted at The Heke & aged for five years in French oak barrels. Finished in ex-bourbon barrels. Non-peated & supremely easy drinking.